



EI MASRY GROUP

ENGINEERING | MANUFACTURING | CONSTRUCTION

INTRO

CONTENT

A construction site at dusk or dawn. A large yellow tower crane is the central focus, extending across the upper half of the frame. In the foreground, a construction worker wearing a white hard hat, a high-visibility yellow safety vest over a white long-sleeved shirt, and white pants stands with their back to the camera, looking towards the right. They are holding a clipboard and a pen. To their right, another worker in a yellow hard hat and safety vest is partially visible. The background shows a complex network of steel rebar and concrete structures under construction. The sky is a deep, dark blue, suggesting twilight. The overall scene is dimly lit, with the primary light source being the ambient light of the sky and the crane's lights.

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WORD

OF THE CEO



SINCE THE ESTABLISHMENT IN 1994, WE AT **EL MASRY GROUP** WERE ABLE TO CULTIVATE GREAT VALUES IN THE FIELD OF STEEL CONSTRUCTION. IN THE PAST DECADE, WE TOOK BOLD STEPS AND INVESTED IN MANY BUSINESS AREAS. OUR PORTFOLIO COVERS VARIOUS SUCCESSFUL PROJECTS IN THE REGION.

THE SIGNIFICANT GROWTH THE COMPANY ACHIEVED WAS AN INCENTIVE TO SEEK EVERY GROWTH PROSPECT. THE COMPANY STANDS ON STRONG GROUNDS: CREATIVITY, INTEGRITY AND INNOVATION ARE OUR FUNDAMENTALS. WE FOCUS ON DELIVERING WORK THAT REFLECTS OUR VALUES AND MATCHES MODERN AND PRESENT IDEAS. OUR CONTINUOUS EXPANSION IS BASED ON FULFILLING THE NEEDS OF OUR CUSTOMERS AND FOLLOWING ADVANCEMENTS IN EACH FIELD WE OPERATE IN.

FOLLOWING GLOBAL AND LOCAL DEVELOPMENTS, IN ACCORDANCE TO OUR VISION OF BUILDING OUR COUNTRY.

THE AIM IS TO DESIGN, PLAN AND BUILD. WE WORK WITH PASSION AND PERSISTENCE TO APPLY THE BEST MEASURES IN OUR CONSTRUCTION PROJECTS. THIS EVER-GROWING EXPANSION IS SUPPORTED BY OUR AWARENESS OF TECHNOLOGICAL ADVANCES AND GLOBAL TRENDS, IT ALSO PROVIDES US WITH THE STRENGTH AND PERSEVERANCE TO ACCOMPLISH OUR GOALS, IN THE MOST QUALIFIED MANNER BACKED BY OUR DIFFERENT DEPARTMENTS LIKE ENGINEERING, ADMINISTRATIVE AND OPERATIONS, ALL WORKING TOGETHER IN A COHESIVE WAY.

OUR PHILOSOPHY IS TO BRING FUTURE VISIONS AND IDEAS TO THE PRESENT, WE ARE ACHIEVING THIS BY UTILIZING OUR CAPABILITIES AND QUALIFICATIONS, PROVIDING US WITH THE SOUGHT-AFTER PRESENCE IN AFRICA AND MENA REGION.

OUR AIM IS TO BE THE PIONEER AND LEADING FIRM IN STEEL AND CONSTRUCTION SERVICES IN THE REGION.





OVERVIEW

EL MASRY GROUP



OVERVIEW

WE ARE LIVING IN AN ERA OF EXTRAORDINARY PROGRESS, WHERE TECHNOLOGICAL ADVANCEMENTS ALONG WITH LONG EXPERIENCES ARE DRIVING INDUSTRIAL DEVELOPMENTS. EL MASRY GROUP FOUNDED BY AHMED EL MASRY, HE WAS DETERMINED TO PASS ALONG HIS KNOWLEDGE AND CREATE ASSETS THAT CAN BE PASSED DOWN TO GENERATIONS. OVER THE PAST YEARS, THE COMPANY HAS GROWN PROGRESSIVELY TO BECOME A BENCHMARK IN THE INDUSTRIAL AND ENGINEERING SECTOR. AS A GROUP WE VALUE TECHNOLOGY AND ACKNOWLEDGE THE CRITICAL ROLE INNOVATIONS PLAYED IN SHAPING THE INDUSTRY AND WORLD. NEVERTHELESS, WE VALUE MATERIALS AND PRODUCTIONS THAT BUILD OUR WORLD. AS ONE OF THE LEADING CONSTRUCTION CONTRACTORS AND STEEL FABRICATIONS MANUFACTURER, WE HAVE A RESPONSIBILITY TO PROVIDE OUR CLIENTS WITH UNPRECEDENTED ADVANCES. AT EL MASRY GROUP OUR AIM IS TO BUILD A BETTER WORLD WITH IMPROVED MATERIALS. WE FOSTER THIS CULTURE OF INNOVATION BY PRIORITIZING AND INVESTING IN RESEARCH AND DEVELOPMENT IN ALL STAGES OF OPERATIONS. OUR TEAM INVOLVES THE BRIGHTEST AND MOST TRAINED EMPLOYEES- ENGINEERS THAT TACKLE COMPLEXITIES IN PROJECTS, BUSINESS INDIVIDUALS WHO SEEK GROWTH PROSPECTS AND PROVIDE CONTENT THAT RAISE OUR IMAGE AND MANAGEMENT TEAM THAT SET STRATEGIES; LEAD AND OVERCOME POTENTIAL DIFFICULTIES. WITH MORE THAN **1000** INDIVIDUAL, WE ARE MORE THAN JUST A COMPANY, WE ARE A COMMUNITY. WE ARE LED BY AN ENTREPRENEURIAL MINDSET FOR WORK, OUR GOALS EXCEED THE LIMITS AND STRATEGIES TO CONTINUOUSLY GROW. WE WILL CONTINUE TO BUILD, DEVELOP, USE ADVANCED TECHNOLOGIES AND EFFICIENT MATERIALS AND ABOVE ALL CONTINUE TO CONSTRUCT THE WORLD HUMANITY DESERVES. THIS IS WHAT MAKES US A LEADING CONSTRUCTION AND STEEL FABRICATION COMPANY.

EL MASRY GROUP IS A CERTIFIED ORGANIZATION

ISO 9001, ISO 45001, INSPECTION & PROCEDURE TESTING, AS WELL AS, WE HAVE AN ESTABLISHED QUALITY CONTROL PLAN. THESE CERTIFICATIONS ENSURE THE EFFECTIVENESS OF OUR PRODUCTION PROCESS AND VALUE OF PRODUCTS PRODUCED.





**VISION
MISSION
VALUES**



VISION

BE THE REGION'S PIONEER ENGINEERING AND CONSTRUCTION ORGANIZATION BY EXCEEDING CUSTOMERS' EXPECTATIONS AND SETTING STRATEGIES TO UTILIZE GROWTH OPPORTUNITIES.



MISSION

TO DEVELOP INFRASTRUCTURE AND ENGINEERING GROWTH IN THE REGION. THROUGH PROVIDING STANDARD AND DISTINCTIVE STEEL AND CONSTRUCTION SERVICES AND SOLUTIONS.



CORE VALUES

AT EL MASRY GROUP, WE BELIEVE IN PROGRESS AND COMMITMENT, WE SEEK OPPORTUNITIES AND GROWTH PROSPECTS. WE COMMIT TO OUR CUSTOMERS, SHAREHOLDERS, WORKERS AND STAKEHOLDERS. WE BELIEVE EACH MEMBER IS AN ASSET OF VALUE TO OUR GROUP. WE ARE DEDICATED TO OUR COMPETENCIES AND ORGANIZATION'S VALUE.

- DEDICATION
- COMMITMENT
- CUSTOMER SATISFACTION
- RESPECT
- LOYALTY
- TEAM WORK



STAFF

EL MASRY GROUP HAS OVER **1000** HARDWORKING EMPLOYEES WHO ALL SHARE OUR VISION OF THE FUTURE AND APPLY THEIR EXPERTISE TO ACHIEVE OUR GOALS. OUR PROFESSIONAL TEAM WORKS CLOSELY WITH OUR CONSULTANTS AND CLIENTS TO PROVIDE THEIR BEST SERVICES IN EVERY PROJECT THEY UNDERTAKE. EACH EMPLOYEE IS WELL TRAINED TO OPERATE IN THEIR SCOPE OF WORK. INDIVIDUALS WORK AS ONE BIG ENTITY, CARRYING THE ORGANIZATION'S VALUE.

QUALITY

WE AT **EL MASRY GROUP** ARE COMMITTED TO EXERT OUR EFFORTS, TO PRODUCE THE HIGHEST QUALITY PRODUCT AND SERVICE IN THE MARKET. OUR FIRM IS **ISO** CERTIFIED AND FOLLOWS INTERNATIONAL QUALITY STANDARDS. WE UTILIZE OUR CAPABILITIES AND EXPERIENCED WORKERS, TO DELIVER PRODUCTS THAT ARE MODERATED REGULARLY BY OUR QUALITY CONTROL FOLLOWING THE HIGHEST STANDARDS.



SAFETY

AS A MAJOR CONSTRUCTION COMPANY, WE ARE STICKING THE HIGHEST SAFETY MEASURES, TO ASSURE A SAFE WORKING FIELD FOR OUR EMPLOYEES AND THE SURROUNDING SOCIETY. WE CARRY SAFETY MEASURES AS A FUNDAMENTAL RESPONSIBILITY, TO MAINTAIN OUR VALUE AND REPUTATION IN THE MARKET. OUR TEAM CONSTANTLY IMPROVES AND ADAPTS TO ADVANCED SAFETY REQUIREMENTS. AS PER OUR EXPERTISE WE ARE FAMILIAR OF OSHA REGULATIONS (OCCUPATIONAL SAFETY & HEALTH ADMINISTRATION), AND WE ACT UPON IT ACCORDINGLY WITH OUR OSHA CERTIFIED STAFF.

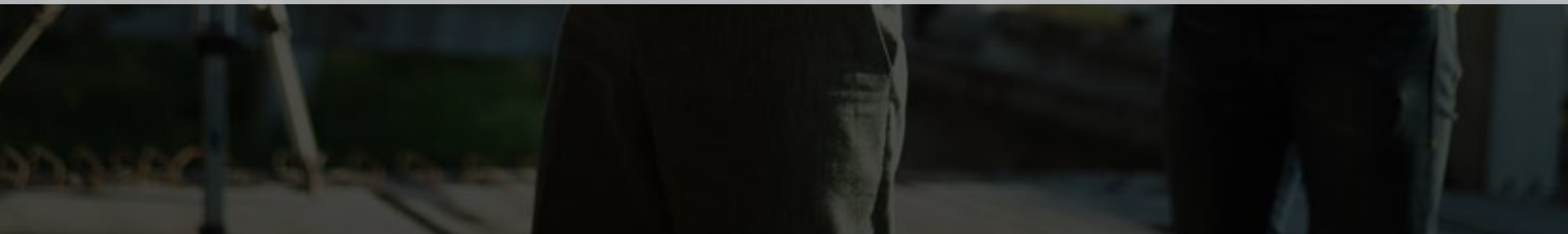
WE ALWAYS ASSURE THAT OUR EMPLOYEES, STAKEHOLDERS AND ALL OTHER ENTITIES WE COOPERATE WITH, ARE AWARE OF HEALTH & SAFETY REGULATIONS. IT IS OUR RESPONSIBILITY AS EL MASRY GROUP TO ENSURE A SAFE WORKING PLACE. THE SAFETY OF INDIVIDUALS, EMPLOYEES AND SURROUNDING ENVIRONMENT IS OUR DUTY, AS A LEADING CONSTRUCTION FIRM. WE ARE VERY CONSCIOUS OF ANY POTENTIAL ISSUES THAT CAN OCCUR AND AVOID IT BY PLANNING AND STUDYING PRIOR TO OPERATION.

SUSTAINABILITY

AS WE OPERATE IN THE STEEL STRUCTURES MANUFACTURING, OIL & GAS AND OTHER INDUSTRIAL FIELDS THAT ARE COMMONLY KNOWN TO NEGATIVELY IMPACT THE ENVIRONMENT, AS IT IS POSSIBLE FOR THESE WORK SECTOR TO INCREASE POLLUTION. TEN YEARS AGO, **EL MASRY GROUP** TOOK A DECISION TO ADVOCATE THE AWARENESS OF BEING MORE DELICATE WITH THE SURROUNDING ENVIRONMENT. IN ORDER TO HELP IMPROVE OUR EARTH, WE TOOK BOLD STEPS TOWARDS OUR PRODUCTION PROCESS. STARTED WITH INVESTING IN MORE ENVIRONMENT FRIENDLY MACHINES AND EQUIPMENT. IN ADDITION, WE SIGNIFICANTLY REDUCED THE AMOUNT OF PAPERS USED BY OUR TEAM, AS WE ARE PROGRESSIVELY UPDATED BY TECHNOLOGICAL ADVANCES AND OPTED FOR OTHER COMMUNICATION METHODS.

ALONG THE WAY, WE DIVERTED HUGE AMOUNTS OF CONSTRUCTION WASTE FROM LANDFILLS AND REDUCED OUR ENVIRONMENTAL IMPACT BY ACKNOWLEDGING STRATEGIES TO GET RID OF WASTE IN A CLEANER AND EFFICIENT WAY.

WE BELIEVE IN OUR EXPERIENCE AND EXPERTISE TO CREATE A SUSTAINABLE FUTURE FOR THE SOCIETY AND OUR PEOPLE. UTILIZING OUR EXPERTISE, **EL MASRY GROUP** INVENTED AN INCINERATOR THAT CLARIFIES PRODUCTION WASTE FROM WATER. THIS ACHIEVEMENT HAS BEEN AN OPPORTUNITY FOR US TO HELP THE SOCIETY AND TAKE ACCOUNTABLE MEASURES IN REDUCING THE GREENHOUSE GAS EMISSIONS AND WASTE WATER PRODUCED DURING INDUSTRIAL PRODUCTIONS.





WHY US

OUR GROUP



EL MASRY GROUP

HAS SET A BENCHMARK IN THE FIELDS WHICH WE OPERATE IN. THE GROUP IS A REFERENCE IN **THE CONSTRUCTION AND STEEL STRUCTURE SERVICES SECTORS**. OVER THE YEARS, WE ACHIEVED GREAT SUCCESS AS WE HAVE BEEN PART OF THE DEVELOPMENT THAT OCCURRED IN AFRICA AND MENA REGION. OUR COMPANY HAS DEVOTED TIME AND EFFORTS TO SEEK GROWTH PROSPECTS AND UTILIZE BUSINESS OPPORTUNITIES. OUR GROUP KEEPS TRACK OF SOCIAL, INDUSTRIAL AND ECONOMICAL ADVANCEMENTS, IN ORDER TO OFFER THE MOST EFFICIENT AND INNOVATIVE SERVICES AND PRODUCTS.



Barada Co
FOR CONSTRUCTION
بَرَادَة لِلْمَقَاوِلَات



BARADA CONSTRUCTION



ELMASRY
Steel Structures & Contracts



EL MASRY STEEL



ARKITAINER
IMAGINE NEW REALITIES



ARKITAINER STEEL MATERIALS



El Masrya
IMPORT & EXPORT



EL MASRYA IMPORT & EXPORT



ARKITAINER
IMAGINE NEW REALITIES
MEDIA



ARKITAINER MEDIA

BARADA

CONSTRUCTION

BARADA CO. IS AN INDEPENDENT ENTITY OWNED BY EL MASRY GROUP; THE COMPANY IS AN EXPANSION FOR THE GROUP POST THE STRONG SUCCESS ACHIEVED BY EL MASRY STEEL IN CONDUCTING GENERAL CONSTRUCTION PROJECTS. INITIALLY, BARADA CO. AND EL MASRY STEEL MERGED TO CONTRACT AND BUILD PROJECTS, THE MERGE BETWEEN THE TWO DAUGHTER COMPANIES OCCURRED TO SET THE STAGE FOR BARADA CO. TO BECOME A LEADING CONSTRUCTION CONTRACTOR IN THE REGION.

THE FIRM WORKS IN THE FIELDS OF CONSTRUCTION. WE SET A MARK IN THE INDUSTRY BY ADHERING TO THE GROUP'S VALUES, QUALITY OF OUTCOMES AND WORK ETHICS. OUR EXPERIENCE IN THIS FIELD COVERS VARIOUS SECTORS AND CONDUCTS SIGNIFICANT CONSTRUCTION PROJECTS IN THE REGION. BARADA CO DEVELOPS TURNKEY PROJECTS, AS WE HANDLE ALL THE WORK FROM PLANNING, ARCHITECTURAL DRAWING, CIVIL WORK, ELECTROMECHANICAL WORK, ALL THE WAY TO INTERIOR FINISHING. OUR TEAM IS TRAINED TO TAKE CARE OF ALL THE DETAILS, WE ASSURE TO SUPPLY AND INSTALL ALL SAFETY NECESSITIES SUCH AS FIREFIGHTING SYSTEMS. FURTHERMORE, AS A CONTRACTOR WE HAVE THE SKILLS OF CREATING COORDINATION BETWEEN OUR CLIENTS AND SUB-CONTRACTORS. OUR TEAM CAREFULLY ANALYZES ALL OF OUR SUB-CONTRACTORS, SUPPLIERS AND INSPECTS ALL MATERIALS. THE DEVOTION OF OUR TEAM MEMBERS PRIMELY PLACED US AHEAD OF OUR COMPETITORS. BARADA CO. REACHES FURTHER THAN JUST THE CONVEYANCE OF THE PROJECT, WE FOCUS ON DELIVERING CORPORATE VALUE, LOYALTY AND ESTABLISHING LONG TERM RELATIONS WITH OUR CLIENTS AND SUPPLIERS.



Barada Co
FOR CONSTRUCTION
برادة للمقاولات

EL MASRY

STEEL

EL MASRY STEEL IS A LEADING INDUSTRIAL COMPANY IN EGYPT AND MIDDLE EAST, JOINED THE STEEL INDUSTRY IN 1994. EL MASRY STEEL BUILT STRONG GROUNDS FOR THE REST OF THE GROUP TO GROW. IT CULTIVATED VALUE AND BRAND RECOGNITION WITHIN OUR CLIENTS' MINDS THROUGHOUT OUR JOURNEY OF GROWTH. THE FIRM IS ONE OF THE MOST RELIABLE CHOICES IN THE STEEL MARKET, WE ARE KNOWN FOR OUR WIDE RANGE OF OFFERINGS AND OUR LONG EXPERIENCE IN THE FIELD. WE HAVE GAINED TRUST FROM OUR CLIENTS, AS OUR TEAM INSPECTS QUALITY FROM IMPORTING THE RAW MATERIAL ALL THE WAY TO THE POINT OF TRANSPORTING THE STEEL STRUCTURES. WE CARRY THE PRINCIPLES OF QUALITY ASSURANCE BEYOND THE PRODUCT LEVEL, WE FOCUS ON ESTABLISHING CONNECTION, TRUST AND RELIABILITY WITH OUR CLIENTS. THE COMPANY ACCOMPLISHED GREAT SUCCESS BY PRESERVING QUALITY CONTROL, FAST RESPONSE, ON TIME DELIVERY AND AFTER SALES SERVICES.

OUR TEAM IS DEDICATED TO OFFER ELITE DESIGNS, FABRICATIONS AND INSTALLATIONS OF VARIOUS TYPES OF STEEL PRODUCTS AND SERVICES. WE OFFER CUSTOMIZABLE STEEL STRUCTURES TO ADDRESS VARIOUS NEEDS AND FIT CLIENTS' REQUIREMENTS. MOREOVER, WE FOCUS ON SUPPORTING THE GROWTH OF OUR CLIENTS, AS WE CONTINUOUSLY OFFER IMPROVED PRODUCTS AND ADVANCED TECHNOLOGIES. OUR DEVELOPMENTS WILL CONTINUE TO FOLLOW OUR MISSION, VISION AND STANDARDS. EL MASRY STEEL HAS THE CAPABILITIES TO OFFER OUR CLIENTS A WIDE RANGE OF STEEL PRODUCTS, SOME OF THEM ARE

- PRE-ENGINEERED STEEL BUILDINGS (PEBS)
- HOT ROLLED STEEL STRUCTURE (HRSS)
- OVERHEAD CRANES
- STRUCTURAL STEEL PRODUCTS
- COLD FORMED STEEL
- CORRUGATED SHEETS
- PLATE WORK
- STORAGE TANKS
- PLAST & PAINT





FACTORY

EL MASRY STEEL

EL MASRY GROUP OWNS EL MASRY STEEL FACOTRY THAT PRODUCE STEEL STRUCTURES. OUR FACTORY COVERS AN AREA OF 24,000 SQM AND HAS A CAPACITY TO PRODUCE UP TO 12,000 TONS OF PEB AND HRSS ANNUALLY. THE STEEL FABRICATION FACTORY IS LOCATED IN SADAT CITY, EGYPT. AS WE BELIEVE IN HUMAN INGENUITY TO PROGRESS, WE ALSO KEEP ON WITH CONSTANT EVOLUTION OF ALL THE INDUSTRIAL TOOLS AND MACHINERY. OUR MACHINES PRODUCE DIFFERENT SPECIFICATIONS:

THE SHEARS CUTTING MACHINE

THE MACHINE PRODUCES THICKNESS OF 1.5 MM UP TO 25 MM WITH A LENGTH OF UP TO 6 MM.

THE PLASMA CUTTING MACHINE

THE MACHINE MEASUREMENTS ARE 4 METERS IN HEIGHT X 22 METERS IN LENGTH. IT HAS THE CAPABILITY TO PRODUCE A THICKNESS OF 6 MM UP TO 100 MM.

THE LASER CUTTING MACHINE

THIS PRODUCTION LINE USES LASER TO CUT THROUGH STEEL, USUALLY USED FOR ENGRAVING AND SLITTING. IT WORKS BY DIRECTING HIGH-POWER LASER ONTO STEEL PLATES, TO FORM CUSTOMIZABLE CUTS.

BUILT-UP SECTION MACHINE

THERE ARE TWO LINES OF PRODUCTION CHOSEN DEPENDING ON THE THICKNESS MEASUREMENTS SPECIFIED:

- I. 25 MM UP TO 4500 MM.
- II. 200 MM UP 1250 MM.



ARKITAINER

STEEL MATERIAL

THIS IS YOUR ONE-STOP FACTORY FOR ALL STEEL MATERIALS, OUR TEAM HAS BEEN PROVEN TO PRODUCE THE BEST QUALITY STEEL MATERIALS WHILE MAINTAINING A PRICE SUITABLE WITH THE MARKET AND VALUE OF THE PRODUCTS. STEEL MATERIALS AND PRODUCTS ARE AN ESSENTIAL IN THE BUILDING OF MAJOR INDUSTRIES, INCLUDING FACTORIES, MALLS, STADIUMS, COMMERCIAL BUILDINGS AND RAILWAYS. WE HAVE ENGINEERS THAT INSPECT THE QUALITY THROUGHOUT THE WHOLE PROCESS FROM IMPORTING THE RAW MATERIALS, MANUFACTURING UNTIL THE DELIVERY. YOU CAN RELY ON US TO PROVIDE THE HIGHEST QUALITY, AS WE ONLY IMPORT PRIME MATERIALS, FROM DEPENDABLE WELL-KNOWN SUPPLIERS. ARKITAINER SERVICES AND SUPPLIES MATERIALS IN THE REGION OF AFRICA AND MIDDLE EAST. WE PROVIDE WHAT YOU NEED, WHEN YOU NEED IT!

ARKITAINER
IMAGINE NEW REALITIES

PRODUCTS



HOT ROLLED FLAT SHEET

STEEL SHEETS ROLLED AT HIGH TEMPERATURES. IT IS A HIGHLY VERSATILE MATERIAL, WHICH CAN BE EASILY MANEUVERED. FLAT SHEETS ARE UTILIZED IN THE MANUFACTURING IND USTRY AND CONSTRUCTION INDUSTRY. CHOOSE HOT ROLLED FLAT SHEETS FOR LONGEVITY AND DURABILITY. WE SUPPLY 1.5 MM UP TO 60 MM. OUR PRODUCTIONS ARE CUT TO LENGTH, CUSTOMIZABLE TO VARIOUS REQUIREMENTS.



SANDWICH PANELS

MULTI LAYERED ASSEMBLED STRUCTURES THAT ARE EXCELLENT FOR SHIELDING. THEY ARE MADE OF DOUBLE LAYER OF THIN STEEL SHEETS AND BONDED TOGETHER WITH AN INSULATED CORE. THE INSULATED SHEETS ARE FIRE RESISTANT DUE TO ITS MANUFACTURING FINISHING. THE PANELS ARE SOUND PROOF, LOW ON ENERGY CONSUMPTION AND EASY TO ASSEMBLE. THESE SHIELDS ARE NOT ONLY PROTECTIVE, THEY ARE ALSO APPEALING PRE-ASSEMBLED COVERINGS. THEY GIVE AN EDGINESS TO THE EXTERIOR FINISHING LOOK.



STEEL ANGLES

ONE TYPE OF ROLL-FORMED STEEL COMPONENT. ANGLES ARE A TYPE OF JOISTS, THAT CAN ADD STRENGTH AND FIRMNESS TO ANY STEEL STRUCTURE. ANGLES HAVE A STANDARDIZED 90-DEGREE SHAPE, WHICH MAKES IT AFFORDABLE SINCE IT IS NOT CUSTOMIZABLE.



COLD FORMED STEEL

ANOTHER TYPE OF STEEL MATERIAL USED TO FABRICATE STEEL STRUCTURES AND COMPONENTS. THIS TYPE OF STEEL IS PERFECT TO MAKE C, Z AND U SECTIONS, USED TO HOLD ROOF PANELS, WHILE INCREASING THE STABILITY AND DURABILITY OF STEEL STRUCTURES.



BEAMS

STEEL STRUCTURAL COMPONENT, THAT IS VERY HIGH RESISTANCE TO BENDING AND TENDERNESS. THIS TYPE OF COMPONENT IS ONE OF THE VARIOUS TYPES USED AS JOISTS OR CONNECTIONS BETWEEN STEEL STRUCTURES. THEY HAVE DURABILITY TO HOLD HEAVY AND IRREGULAR STRUCTURES. THERE ARE DIFFERENT TYPES OF BEAMS, IPE, IPN, UAP, HEA, HEB, HEM, HEC, UAP, UPN AND WIDE FLANGE BEAMS.



FACTORY

ARKITAINER

ARKITAINER STEEL IS YOUR ONE-STOP FACTORY FOR ALL STEEL MATERIALS, OUR TEAM HAS BEEN PROVEN TO PRODUCE THE BEST QUALITY STEEL MATERIALS WHILE MAINTAINING A PRICE SUITABLE WITH THE MARKET AND VALUE OF THE PRODUCTS. WE ARE A LEADING SUPPLIER OF STEEL MATERIALS AND PRODUCTS FOR THE MAJOR INDUSTRIES, INCLUDING FACTORIES, MALLS, STADIUMS, COMMERCIAL BUILDINGS AND RAILWAYS. WE HAVE ENGINEERS THAT INSPECT THE QUALITY WHOLE PROCESS SINCE IMPORTING THE RAW MATERIALS TO DESIGNING, MANUFACTURING AND INSTALLING ALL UNTIL THE MOMENT OF DELIVERING. OUR TEAM IS HIGHLY QUALIFIED TO OFFER TAILOR-MADE PRODUCTS, THAT FIT THE DESIGN PROVIDED BY OUR CLIENTS. OUR MANUFACTURING FACTORY IS LOCATED IN QALYUB CITY, EGYPT, ON AN AREA OF **15,000 SQM**. THE FACTORY CARRIES THE MOST ADVANCED STEEL MANUFACTURING AND ASSEMBLING MACHINES.

CZ PURLIN MACHINE

THE CZ PURLIN MACHINE IS THE INDUSTRY'S MOST VALUABLE MACHINE, IT HAS CAPABILITIES AND EFFICIENCY EXCEEDING OTHER CZ FORMING MACHINES. IT IS CAPABLE OF PRODUCING STANDARDIZED C,Z AND U PURLIN ROLL FORMING. THE ACCURACY OF THE CUTTING AND PUNCHING IS HIGHLY RELIABLE. IN ADDITION, THE MACHINE IS VERY DURABLE AND EFFICIENT, AS THERE IS MINIMAL CHANGE OVER TIME, LEADING TO QUICK PRODUCTIONS. THE MACHINE IS PROGRAMMABLE, AS WE BELIEVE IN EXCELLENCE, LEAVING NO GAP FOR HUMAN MISTAKE. C,Z AND U PURLIN ARE USED TO HOLD STEEL STRUCTURES' SHIELDS, THE PURLINS ARE STRONG TO CARRY HIGH WEIGHTS OF COVERS.

SLITTING MACHINE

THE SLITTING MACHINE IS A MACHINE COMMONLY USED IN THIS INDUSTRY, USED FOR COIL CUTTING. IT OFFERS SLITTING LINES AND CUT TO LENGTH LINES. THE MACHINE IS EASY TO OPERATE AND FORMS HIGHLY PRECISE CUTTING. IT UTILIZES THE STEEL MATERIAL IN AN EFFICIENT WAY, AS IT WASTES LESS MATERIAL. THE MACHINE CONSISTS OF UNCOILER, HEAD-GUIDING, SLITTER AND RECOILER. THE MACHINE IS EXCELLENT IN PROVIDING CUSTOMIZED DESIGNS BASED ON CLIENTS' REQUESTS.



EL MASRYA

IMPORT & EXPORT

FOLLOWING THE GROUP'S ACHIEVEMENTS AND CONTINUOUS GROWTH, ELMASRYA IMPORT & EXPORT WAS FOUNDED IN 2012. FOR MORE THAN 8 YEARS, WE HAVE BECOME MASTERS IN IMPORTING & EXPORTING OIL & GAS GOODS AND PRODUCTS. WE ARE ONE OF THE MOST REMARKABLE AGENTS OF OIL AND PETROLEUM COMPANIES IN THE ARAB REPUBLIC OF EGYPT. WE HAVE ESTABLISHED MANY PARTNERSHIPS WITH COPETROLE, EL NEEL PETROLEUM, MISR PETROLEUM, AND AMOC. ADDITIONALLY, WE ARE THE EXCLUSIVE AGENT OF KEMIPEX IN EGYPT, AND DISTRIBUTOR FOR ADNOC, EXXON MOBIL, SHELL, OILIBYA, AND TOTAL. ELMASRYA BASICALLY OPERATES IN AFRICA AND THE MENA REGION. OUR RANGE OF PRODUCTS CONTINUES TO EXPAND, WE ARE CONSTANTLY WORKING TO PROVIDE RELIABLE AND ACCESSIBLE OIL & GAS PRODUCTS. OUR TEAM ASSURES TO BRING OUR CUSTOMERS THE BEST AND MOST NEEDED PRODUCTS. OUR PRODUCTS RANGE IS BROAD, WE SUPPLY EVERYTHING RELATED TO THE OIL INDUSTRY STARTING FROM THE BASE OILS, GAS, GREASE TO THE ADDITIVES FROM NUMEROUS INTERNATIONAL SUPPLIERS. HENCE, WE IMPORT, DISTRIBUTE, MANUFACTURE, AND EXPORT. MOREOVER, YOU CAN FIND THE FINAL PRODUCTS IN OUR WORKSHOPS AND SERVICE CENTERS, WHICH ARE THE IDEAL CHOICE FOR YOUR CAR. SINCE, WE'RE SPECIALIZED IN SELLING OIL & GAS PRODUCTS, AS WELL AS, PROVIDING INSTALLATION AND AUTO SERVICES.



ARKITAINER

MEDIA

WE SUPPLY HIGH QUALITY DIGITAL SCREENS FOR ALL KINDS OF USES. OFFERING NEW VISION AND CREATING REALITIES. WE OFFER MORE THAN A CHANNEL OR A TRADITIONAL MEDIUM TO INCREASE ENGAGEMENT. OUR TEAM STUDIES AND ANALYZES CURRENT MARKET TRENDS, AND ARE KEEN TO BE INVOLVED WITH THE MOST EFFECTIVE ADVERTISING MEDIUMS.

WHY CHOOSE DIGITAL SCREENS AND BILLBOARDS?

- BASED ON MARKET ANALYSIS, AT LEAST 71% OF INDIVIDUALS LOOK AT BILLBOARDS.
- BILLBOARDS OFFER HIGH E-NGAGEMENT RATES LEADING TO MORE BRAND RECOGNITION.
- DIGITAL SCREENS ARE VIEWED WHETHER AUDIENCES ARE CONSCIOUSLY LOOKING AT AN ADVERT OR NOT. SPEAKING OF THAT, THE UNCONSCIOUS MIND PROCESSES MORE INFORMATION THAN CONSCIOUS MINDS.
- OUR BILLBOARDS ARE CAREFULLY PLACED IN AREAS WITH HUGE TENDENCY TO BE VIEWED. WE OFFER BILLBOARDS IN DIFFERENT AREAS AND CITIES ALL AROUND EGYPT. MOREOVER, WE OFFER DIGITAL SCREENS PLACED IN MALLS.
- THEY CAN BE USED TO BUILD BRAND AWARENESS AND EMBED MEANINGFUL MESSAGES.

WE OFFER ULTRA-HD SCREENS WITH INNOVATIVE UPSCALING TECHNOLOGY AND UNIQUE QUALITY ENHANCING FEATURES. WE ARE ALSO THE NUMBER ONE DIGITAL SCREENS SUPPLIER IN THE COUNTRY, TO OFFER THE MEGA BILLBOARDS. OUR PANELS ARE NON-GLARE WITH DYNAMIC CRYSTAL COLORS UP TO ONE BILLION SHADES, IMPROVING THE QUALITY OF THE PRESENTED MATERIAL ON SCREENS. OUR SERVICES INCLUDE SUPPLY, INSTALLATION AND MAINTENANCE WITH THE CAPABILITIES OUR PROFESSIONAL MEDIA TEAM.

OUR SCREENS MEASUREMENTS ARE AS FOLLOWS:

MEGA ALAMEIN ARE 30 METERS X 600 METERS

MALL OF ARABIA (IN RESOLUTION) ARE 2160 W X 3840 H

SMALL SCREENS ARE 8 METERS X 5 METERS



WHAT WE DO

SCOPE OF WORK

1 | CONSTRUCTION

EL MASRY GROUP IS A LEADING CONSTRUCTION CONTRACTOR PRIMARILY OPERATES IN INDUSTRIAL, MECHANICAL, ELECTRICAL, CIVIL, EQUIPMENT AND STEEL STRUCTURE. MEGA PROJECTS ARE COMPLEX TO UNDERTAKE, IT REQUIRES IMMENSE NUMBER OF SUBCONTRACTORS, EXPERTS, HARD WORKERS AND EQUIPMENT SUPPLIERS. SYNCHRONIZING SUCH DEMANDING OPERATIONS IS SOMETHING OUR GROUP HAS PROVIDED FOR YEARS. WITH PROJECTS, LABOR AND CONNECTIONS IN DIFFERENT PARTS OF THE REGION, OUR TEAM HAS UNMATCHED REACH AND STANDARDS.



2 | STEEL SERVICES

DESIGN, FABRICATION AND INSTALLATION OF STEEL STRUCTURES IS OUR SPECIALTY. OUR MOTO IS WE PROVIDE PEOPLE WITH BEST QUALITY AND PRICES. THE USAGE OF STEEL STRUCTURES IS THE MODERN DEVELOPMENT IN THE CONSTRUCTION SECTOR. AS IT IS SAFE, RELIABLE, STRONG AND COST EFFICIENT. WE SUPPLY OUR CUSTOMERS WITH ALL STEEL SERVICES, COMMITTING TO PROVIDE QUALITY CONTROL ON EVERY ASPECT OF OUR WORK.



3 | PLANNING

WITH OUR TEAM OF ENGINEERS AND CONSULTANTS, WE WORK ON PLANNING AND DEVELOPING, SEEKING GROWTH PROSPECTS IN URBAN AREAS, CITIES AND EVEN DESERTS. OUR ARCHITECTS AND ENGINEERS PLAN ANY PROJECT, REGARDLESS OF ITS GEOGRAPHICAL LOCATION, SIZE OR COMPLEXITY OF THE PROJECT. STARTING FROM THE MARKET ANALYSIS, CREATING MODELS TO THE ACTUAL DEVELOPMENT OF THE PROJECT.



4 | INFRASTRUCTURE

CONNECTING PEOPLE AND TRANSFORMING COMMUNITIES. GREAT PROJECTS CONTRIBUTE TO THE DEVELOPMENT OF SOCIETIES, THROUGH BUILDING AND ADVANCING ROADS AND RAILWAYS. WE FOCUS ON ADAPTING TO CONTINUOUS POPULATION GROWTH, TECHNOLOGICAL INNOVATIONS GEOGRAPHICAL AND ECONOMICAL CHANGES. WE ARE INSPIRED BY EFFICIENT MATERIALS, INNOVATIVE SUPPLIES, RENEWABLE RESOURCES AND VALUES.



5 | ELECTROMECHANICAL WORK

WE SPECIALIZE IN CONTRACTING, PROVIDING OUR CLIENTS WITH A COLLABORATIVE APPROACH AND STRATEGY TAILORED TO SUIT COMPANIES' NEEDS AND BUDGETS. WE OFFER INTEGRATED SOLUTIONS AND SYSTEMS, IN THE FIELDS OF HVAC SYSTEMS, FIREFIGHTING SYSTEMS, ELECTRICAL SERVICES, COMPRESSED AIR TANKS AND PLUMBING.



6 | SCAFFOLDING

CONSTRUCTING TEMPORARY PLATFORMS TO LIFT AND SUPPORT TOOLS, EQUIPMENT AND WORKERS SAFELY, TO CONSTRUCT AND REPAIR REGARDLESS OF THE HEIGHT AND SIZE OR PROJECT. THE SCAFFOLD STRUCTURE CAN BE ADAPTED TO ANY SIZE OR FORM, TO SUIT VARIOUS CONSTRUCTION NEEDS. RELIABILITY AND SAFETY OF OUR LABOR AND SOCIETY IS OUR MAIN RESPONSIBILITY.



7 | PROCUREMENT & SUPPLY CHAIN

EL MASRY GROUP PROVIDES BUSINESS TO BUSINESS SUPPLY CHAIN MANAGEMENT, WE ARE CAPABLE OF CONNECTING FIRMS FROM DIFFERENT INDUSTRIES TO OPERATE TOGETHER. OUR SUPPLY CHAIN ORGANIZATION IS RESPONSIBLE TO CREATE SYNCHRONY BETWEEN BUSINESSES TO DEVELOP LARGE AND COMPLEX PROJECTS. WE TAKE PROPER STRATEGIES, PROCESSES, BUSINESS SIZE, MARKET ANALYSIS AND QUALIFIED INDIVIDUALS TO MEET OUR WORK STANDARDS.

WE OFFER

- A HUGE CHAIN OF EXPERTS IN THEIR FIELDS, THAT CAN OPERATE IN VARIOUS INDUSTRIAL AREAS AND SECTORS.
- MARKET DATA AND RESEARCH TO IDENTIFIES THE MOVVST SUITABLE AND RELIABLE SUPPLIERS.
- FAST RESPONSE TO COMPLEX DIFFICULTIES AND CAPABILITY TO OVERSEE POTENTIAL ISSUES.
- ADVANCED SUPPLY CHAIN STRATEGIES TO DEVELOP DIVERSE SECTOR.
- RELIABLE SUPPLIERS AND SUBCONTRACTORS FROM MAJOR INDUSTRIES.
- KNOWLEDGE OF LOCAL MARKETS, RULES, LAWS, TAXES, CUSTOMS AND PROCUREMENT REGULATIONS THAT EASES IMPORT AND EXPORT FROM ALL AROUND THE WORLD.
- SIGNIFICANTLY ADVANCED PROGRAM THAT IDENTIFIES OPPORTUNITIES AND GROWTH PROSPECTS.



8 | INTERIOR DESIGNS AND FINISHING

HERE WE ARE TO LODGE YOUR SPACES WITH OUR INTERIOR DESIGNS. WE WORK ON BRINGING YOUR VISION OF THE PERFECT DESIGN TO REALITY. WE ARE CAPABLE OF ACCOMMODATING OUR CLIENTS WITH EXCELLENT AND COHESIVE DESIGNS, AS WE PROVIDE VARIETIES OF DESIGNS, MATERIALS, STYLES AND COLORS TO PERFECTLY FIT YOUR TASTE. OUR TEAM DOES NOT ONLY DESIGN, WE INDULGE OUR CLIENTS WITH DESIGNS THAT BRING WARMTH AND REMARKABLE ATMOSPHERE.



9 | MEDIA SCREENS

THE NEWLY DEVELOPED POSTER STAND LED DISPLAY IS MAINLY USED FOR HOTELS, SHOPPING MALLS, STORES OR COMPANIES' RECEPTIONS. IT IS A MEDIUM TO DISPLAY AND PUT EMPHASIS ON IMPORTANT MESSAGES. IT IS USUALLY DESIGNED TO BE 1500MM HEIGHT BY 800MM WIDTH. THE SIDE VIEW IS MERELY 60MM IN THICKNESS, WHICH IS A VERY SLIM FIGURE, THAT DOES NOT TAKE UP SPACE. THE STAND DISPLAY CAN BE CONTROLLED WIRELESSLY OR THROUGH DATA CONNECTION. AS FOR THE QUALITY, THE DISPLAY IS PIXELATED AT PITCH 2MM, 2.5MM OR 3MM. FOR OUR CUSTOMERS' CONVENIENCE, THE SIZE OF THE DISPLAY CAN BE ADJUSTED ACCORDING TO SITE LOCATION AND THE CUSTOMERS' REQUESTS.



CIVILWORK

TURNKEY PROJECTS



PEPSI COLA

INDUSTRIAL BUILDING

LOCATION:

TANTA

AREA:

18000 M²

STATE:

COMPLETED



ZAMALEK SC

ADMINISTRATIVE BUILDING

LOCATION:	GIZA
AREA:	500 M²
STATE:	UNDER CONSTRUCTION
SCOPE OF WORK:	INTERIOR & EXTERIOR FINISHING





ZAMALEK SC

OCTOBER ADMINISTRATIVE BUILDING

LOCATION:

6TH OCTOBER CITY

AREA:

2000 M²

STATE:

UNDER CONSTRUCTION



ZAMALEK SC

GYMNASTICS HALL

LOCATION:
AREA:
STATE:

GIZA
1200 M²
COMPLETED



ZAMALEK SC

KARATE HALL

LOCATION:

GIZA

AREA:

3400 M²

STATE:

COMPLETED





ZAMALEK SC

NILE RIVER

LOCATION:
AREA:
STATE:

GIZA
2000 M²
COMPLETED



SUEZ STEEL SSC

INDUSTRIAL BUILDING

LOCATION:	SUEZ
AREA:	1550 M²
STATE:	UNDER CONSTRUCTION



PEREN WATER

INDUSTRIAL BUILDING

LOCATION:

SADAT CITY

AREA:

20000 M²

STATE:

UNDER CONSTRUCTION



NSPO HIKESTEP

INDUSTRIAL BUILDING

LOCATION:

AREA:

STATE:

HIKESTEP

6000 M²

COMPLETED





EL MASRY

ADMINISTRATIVE TOWER

LOCATION:
AREA:
STATE:

DOKKI
13200 M²
COMPLETED



PACK-TEC

INDUSTRIAL BUILDING

LOCATION:
AREA:
STATE:

6TH OCTOBER CITY
35000 M²
COMPLETED





EGYPT FARMA

INDUSTRIAL BUILDING

LOCATION:

SADAT CITY

AREA:

12000 M²

STATE:

UNDER CONSTRUCTION



AL AML PAPER

INDUSTRIAL BUILDING

LOCATION:

SADAT CITY

AREA:

40000 M²

STATE:

COMPLETED

STEEL

STRUCTURES PROJECTS



BESHAY STEEL

SADAT CITY

TOTAL WEIGHT:

20000 TON



AL AROUSA TEA

10TH OF RAMADAN

TOTAL WEIGHT:

300 TON



AL BANA CO.

10TH OF RAMADAN

TOTAL WEIGHT:

90 TON

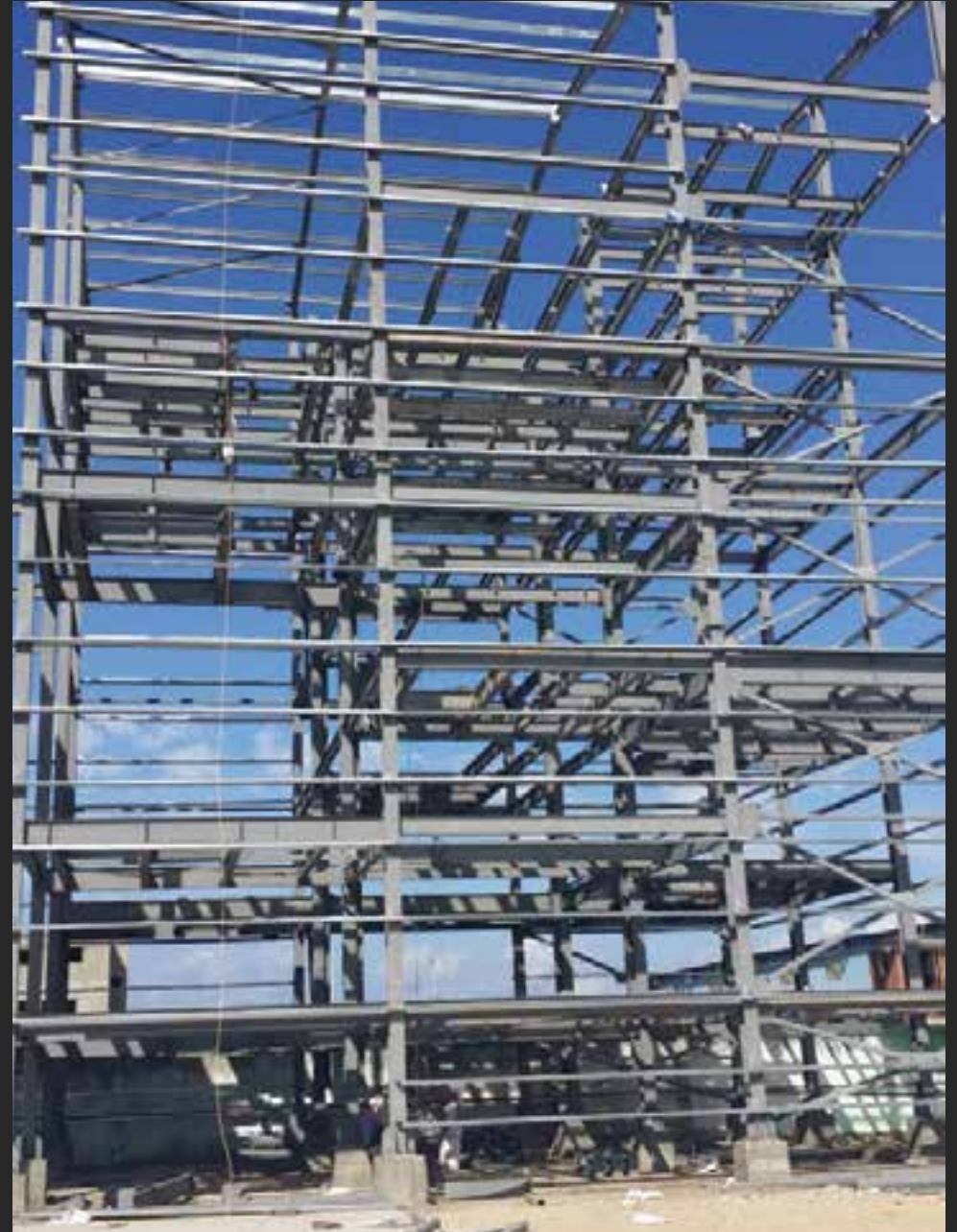


AL NAGY GLASS

10TH OF RAMADAN

TOTAL WEIGHT:

270 TON



AL SAFA

MUTUBAS

TOTAL WEIGHT:

270 TON



BEVERLY HILLS

FRIDGES & INDUSTRIAL BUILDING

TOTAL WEIGHT:

600 TON



CARREFOUR

GAMA CONSTRUCTION / ISMAILIA

TOTAL WEIGHT:

350 TON





CHICKEN FARMA

AL AYAT CITY

TOTAL WEIGHT:

600 TON





CIB BANK

PALM CONSTRUCTION / SMART VILLAGE

TOTAL WEIGHT:

250 TON



CAIRO 3A

DAMIETTA

TOTAL WEIGHT:

350 TON





GAMA BRIDGES

NEW CAPITAL

TOTAL WEIGHT:

350 TON



KARMA PAPER

SADAT CITY

TOTAL WEIGHT:

290 TON





MABANY MISR

TANTA LOGISTICS CENTER

TOTAL WEIGHT:

500 TON



PEPSI COLA

OCTOBER CITY / OBOUR CITY

TOTAL WEIGHT:

250 TON



PYRAMID POULTRY

SADAT CITY

TOTAL WEIGHT:

270 TON



SAMYAYED POULTRY

SADAT CITY

TOTAL WEIGHT:

360 TON



SYDI EGYPT

SADAT CITY

TOTAL WEIGHT:

370 TON



OUR CLIENTS





Barada Co
FOR CONSTRUCTION
برادة للمقاولات



ELMASRY
steel structure & contracts

El Masrya
IMPORT & EXPORT

ARKITAINER
IMAGINE NEW REALITIES



EL MASRY
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- THE MANAGEMENT AND STORAGE: WEKALET ELTEMSAH, KILO 12, ALEX AGRICULTURAL, SERVICE ROAD, MEET HALFA, QALYOUNG, EL QALYOUNG, EGYPT.
- WARE HOUSE 141 SAKKARA TOURISM ROAD, GIZA, EGYPT

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